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PRESS RELEASE

FOR IMMEDIATE RELEASE: September 30, 2020

Greater Vancouver Bird Week, October 3-10, 2020

Birding - Vancouver's fastest growing hobby - gets a boost with online webinars, bird walks, and exhibitions across the Lower Mainland.

[VANCOUVER, BC] Greater Vancouver Bird Week is back for more feathery fun! This week-long, regional event running October 3-10, 2020, features bird walks, online webinars, workshops, and other activities led collaboratively by bird enthusiasts from organizations across the region. Explore your new pandemic hobby or deepen a longtime appreciation. No matter your experience level – from expert bird nerd to casually curious - there is sure to be something for a birder to enjoy!

This year's program includes an online panel discussion, *Birding Bright: Exploring Responsible Birding*, that will look at what it means to be a responsible bird lover by exploring topics like bird photography, bird-friendly design, and citizen science. For those looking for something outdoors, the *Come Birding with Us!* series invites members of diverse audiences to join a guided bird walk. These walks are open to everyone and welcome members of the LGBTQ+ community, women, birders of colour, Mandarin and Cantonese speakers, and youth.

Rob Butler, Chair of the Vancouver Bird Advisory Committee, says, "Spending time in nature is good for everyone and birding is a great way to reconnect with the natural world. Vancouver is fortunate to be on the doorstep of Canada's premier birding hotspot. Bird Week is our way of helping everyone become

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<u>Vancouver Bird Week</u> is a week-long series of events to celebrate Vancouver's birds. It was inspired by <u>World Migratory Bird Day</u>, a United Nations-sponsored initiative that recognizes the importance of birds as key indicators of our environment's health. The goals and themes of Bird Week align with the <u>Vancouver Bird Strategy</u> to create conditions that enable native birds to thrive in our city while providing Vancouverites access to birds in every neighbourhood and park, and attracting visitors from around the world.

Full media kit with additional copy, images, and background information available here.

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About Stanley Park Ecology Society

Founded in 1988, the non-profit Stanley Park Ecology Society (SPES) promotes awareness of and respect for the natural world and plays a leadership role in the stewardship of Stanley Park through collaborative initiatives in education, research and conservation.

As a leading Park Partner of Vancouver Park Board, SPES operates the Stanley Park Nature House on Lost Lagoon, monitors urban wildlife, operates popular school and public education programs, and champions habitat enhancement projects in Stanley Park.

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