



1 Vancouver family behind Steveston sea lion incident contemplate legal action

Is there anyone who didn't watch the viral video of the sea lion who snatched a young girl from the pier in Steveston?

grandfather immediately jumped in to save the child. The incredible footage captured millions of views and sparked a debate about why the sea lion grabbed the girl and whether people understand and respect wildlife.

The *Courier's* follow-up piece about the possibility the family would launch legal action against the person who filmed the video turned out to be our most-read story — by far.



2 What happens when people can't afford to live in Vancouver?

There's likely no subject that earns more ink in Vancouver than real estate. Prices keep climbing well beyond what



3 Meet the owner of 38 single-family properties in Vancouver

Our third-most popular online story was about — you guessed it — real estate. It revealed the owner of 38 single-family properties in



4 After 70 years in business, 3 Vets closes its doors

The closure of a longtime Vancouver business upset many *Courier* readers. Ever-increasing property taxes (\$90,000 this year), big-box retailers and online sales led to



5 Vancouver housing market ain't seen nothing yet

This article, published last June, suggested Vancouver's housing market hadn't reached its peak.



LESSONS FROM The Blob of Lost Lagoon

How to post a viral video

- 1 Get the *Vancouver Courier's* editor-in-chief to put on a pair of hip waders and walk into a Stanley Park pond
- 2 Watch her get a bit grossed out as she plunges her hands into the water and pulls out a big, Jello-like blob
- 3 Get Celina Starnes of the Stanley Park Ecology Society to calmly explain why bryozoans are fascinating creatures
- 4 Catch the interest of National Geographic, the Smithsonian, Macleans, British tabloids and websites around the world
- 5 Watch the video reach almost one million hits on YouTube as well as garner tens of thousands of views on social media platforms